

## **Observational Quote**

*"It is the neglect of timely repair that makes rebuilding necessary."* 

-Richard Whately

"Never think if revising as 'fixing something that's wrong.' That starts you off in a negative frame of mind. Rather think of it as an opportunity to improve something you already love."

-Marion Dane Bauer

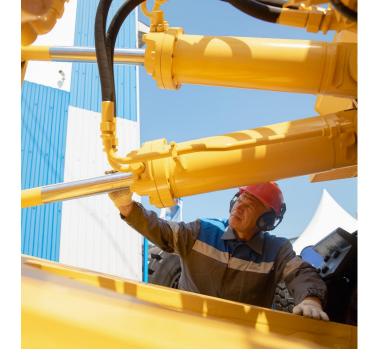
## Insights

## *Top Factors That Influence Construction Equipment Maintenance Costs*

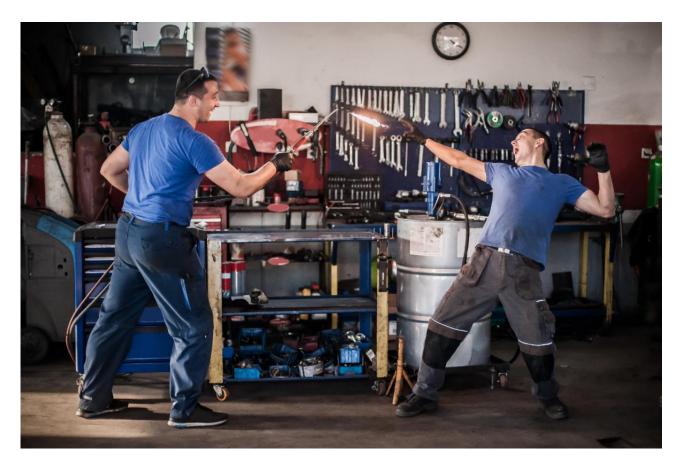
The construction field faces many challenges when working on a project. From start to finish, countless problems occur, which they have to deal with. These challenges increase the project's cost, and the maintenance cost is one of them. One can't exclude it since every machine requires timely maintenance...



#### Read More...



#### Humor



#### You might be a mechanic if:

Your toolbox costs more than your car, You wash your hands before you use the bathroom, All your clothes have grease stains, You can hold a serious conversation about trannys, The tool Truck guys know you by name, You use brake clean and find a cut you didn't know about, You know more about what's behind the parts counter than the parts guy, You know how different types of fluids taste and which ones burn your eyes, You don't fix your own stuff.

## **Featured Product**

#### "Backyard" Machine Decals

Almost every Contractor, Rental Company, Dealer, Farm or Forestry company has one. One what? One "back yard" where the few or the many older machines are parked. They represent a type of machine that isn't used every day but is still needed on occasion.

# MAKE BACKYARDS GREAT AGAIN

They're either backups "just in case we need another one" or they are specialized in the unique way they were used for a construction or farming project. It made sense and still makes sense to keep them around. When that situation arises again, it will be very handy to have it and not need to go buy it again, even if it won't get used again as often as in the "earlier days". So, these machines are kept waiting in that backyard because it's thought that they might get used at some future time - or perhaps because they're just the owner's old sentimental favorites. Some run well, some sort of run, and for others...well it's been a little while since any smoke came out of the stack, but they still have "potential", and they certainly couldn't be sold for what they might be worth on some future job.

Maybe now is the time, before the weather turns too cold or the will and interest go cold again. Yep, maybe now is the time to pull that old machine out of the backyard, go over it, throw a bit of fresh paint on it and bring a bit of class back to the "backyard'. Let's call it "making backyards great again".

And as part of that effort, we'd like to offer our help and resources. We have thousands of decals and decal sets for those machines which are approaching or even a bit beyond "middle age". Sure enough, we'll have decal packages for brands that haven't been around for a while. And for all those legacy brands which have been acquired by a new owner. If your backyard has "old cranes", "old farm equipment", "old dozers or loaders" or old forestry equipment that makes the young guys in your shop ask "what is that and how does it work" questions, we probably have a decal set for it, or we will work with you to get one!

Why wait longer!? Shoot us a quick email toinfo@customservicescompany.com right now or call us at 215-536-5339 to discuss your backyard equipment!

## This Month's Special Offer

Reference Code: 202409-Backyard

Get **10% OFF** any Equipment Marking or Safety Decal Set on the **Truck & Equipment Decals.com** Store.

Offer available through October 11th, 2024!

Only for Email Subscribers. Please specify the Reference Code when ordering to receive your discounted price.

#### Call Now to Learn

## **Upcoming Events**

Equip Exposition Oct 16-18, Louisville, KY

Dirt World Summit Nov 4-6, San Antonio, TX

Build Expo Dec 11-12, Charlotte, NC

National Railroad Construction & Maintenance Association Conference Jan 5-8, Marco Island, FL

AED Summit Jan 15-17, Orlando, FL

National Pavement Expo Jan 16-17, Tampa, FL



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