

# QuipTips

MONTHLY INSIGHTS, HUMOR,  
NEWS YOU CAN USE, AND MORE



## Observational Quotes

*"Agriculture is our wisest pursuit, because it will in the end contribute most to real wealth, good morals, and happiness."*

*-Thomas Jefferson*

*"Whoever makes two ears of corn, or two blades of grass to grow where only one grew before, deserves better of mankind, and does more essential service to his country than the whole race of politicians put together."*

*-Jonathan Swift*

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## Insights

### **Equipment Rental Industry Projected to Experience Softer Growth**

*Equipment rental revenue, comprised of the construction/industrial and general tool segments, is expected to grow by 5.7 percent in 2025 to reach a total of nearly \$82.6 billion, topping the nearly \$78.2 billion recorded in 2024, according to the latest forecast released...*

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# Humor



"I'm tired of winter! I want to fast forward to complaining about how hot it is."  
-unknown

"Dear Old Man Winter, I think you need a vacation. You have worked really hard this year. So, it's time to let Spring start pulling some weight around here too."  
-unknown

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## Monthly Special

*If you haven't yet visited our webstore at [www.TruckAndEquipmentDecals.com](http://www.TruckAndEquipmentDecals.com), we invite you to do so! If you're receiving this email, it's because you've purchased decals from us previously.*

*Let's make February "Friends in February" month. If you have a business associate, fellow farmer, or a fellow equipment restoration buff, why not share this link and the discount code with them.*

*Send your friend a link to [www.TruckAndEquipmentDecals.com](http://www.TruckAndEquipmentDecals.com) and share the code: **Friends2025** with them for*

*a **10%** discount off any order on our*

a **10%** discount on any order on our  
webstore!

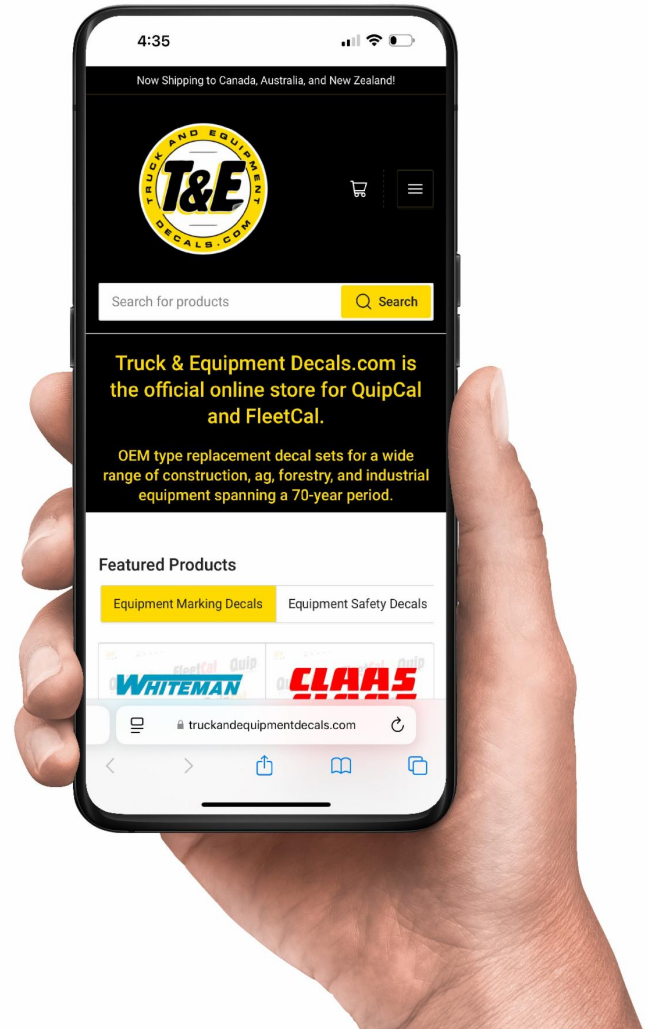
*\*Cannot be combined with any other promotion.*

*\*Limit 1 per customer.*

*\*Minimum order \$50.00.*

*\*Expires February 28th.*

[Visit the Store Here...](#)



## Upcoming Events

### World AG Expo

Feb 11-13, Tulare, CA

### Ritchie Bros. Auction

Feb 17-21, Orlando, FL

### National Farm Machinery Show

Feb 20-22, Eugene, OR

### Associated Builders & Contractors Convention

Feb 25-27, Las Vegas, NV

### Construction Expo & Safety Conference

Mar 3-4, Dallas, TX

### National Ready Mixed Concrete Association Annual Conference

Mar 4-7, Tucson, AZ



**International Mass Timber Conference**  
Mar 25-27, Portland, OR

**World of Asphalt Show & Conference**  
Mar 25-27, St louis, MO



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